



STÁTNÍ TECHNICKÁ KNIHOVNA
Mariánské nám. 5, 110 01 Praha 1

Zpráva

z cesty na

Pracovní zasedání Zwolle Group

v Barceloně, Katalánie, Španělsko

vykonané ve dnech

20.11. – 23. 11. 2004

Účel cesty:

- Účast na pracovním zasedání Zwolle Group

Účastník cesty:

Martin Svoboda
ředitel STK

Účel cesty

Pracovní skupina Zwolle Group usiluje o vytvoření dokumentů usnadňujících uspořádání autorsko-právních vztahů mezi autory, universitami, knihovnami a vydavateli.

Časový rozvrh cesty

Sobota	20.11.	Praha – Barcelona, ubytování, volno
Neděle	21.11.	volno, pracovní večere
Pondělí	22.11.	zasedání Zwolle Group, společná večere
Úterý	7.12.	Barcelona Praha

Klíčové osoby s nimiž bylo jednáno

Seznam osob je součástí připojeného zápisu z jednání

Popis cesty

Pracovní jednání Zwolle Group

Obsah jednání je zachycen v připojeném zápisu.

Závěr

Užitečnost účasti ve Zwolle Group spočívá především ve sledování praktického řešení autorskoprávních vztahů a má pro STK důležitost ve vztahu jednak k vysokoškolským kvalifikačním pracem, jednak ve vztahu k vydavatelstvím budoucích partnerů ČVUT a VŠCHT. Pro konferenci v Tallinu je třeba najít vhodné representatny ČR, kteří by ideje Zwolle Group aplikovali v českém akademickém prostředí.

Minutes of Zwolle Group meeting held on 22 November in Barcelona

Present:

Chris Bailey, Kenny Crews, Pat Crocker, Fred Friend, Wilma Mossink, Jenny Pickles, Patricia Riera Barsallo, Martin Svoboda and Gerard van Westrienen.

0. Welcome and agenda setting

Gerard van Westrienen welcomes the members present. There were cancellations from Barbara Hicks, Sally Morris and Eric Zimmerman. It was known in advance that Ann Monotti would not come to the meeting.

The members present agree on the agenda.

1. General announcements, matters arising

Wilma announces that she is leaving the Open University and that she is going to work with the SURF full time starting February 1st 2005.

2. Minutes of the meeting of the Zwolle Group of 19 May 2004

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Because of the full agenda for this meeting no representative of Creative Commons was invited.

Fred completely forgot to take further action regarding the integration of his document of the copyright policies and other European examples with Kenny's document. He will do so.

Jenny wrote an article for managing information in which she explains the Zwolle copyright principles. She hands out copies of the article.

There is a general feeling that different articles might come out of the toolkits. More about this will come back in the communication plan.

Fred wrote an article for Serials about the Zwolle work.

There were no further comments on the minutes.

3. International comparison of Copyright laws

The latest version of the international comparison was sent around. Kenny highlights briefly the most important features. The objective of the project is a brief introduction to the relevant law for copyright in higher education.

Significant is that some laws are changing; some are still pending for instance in Australia and Spain. In Europe the EU Directives are driving and motivating this changes. Kenny sees a growing attention to the issues the project is dealing with.

For the changes of the law in the European member states Wilma points out that the Copyright Expert Group of EBLIDA has been working on a chart which indicates the implementation of InfoSoc Directive in the

member States. Wilma will ask the Copyright Expert Group to update the chart and ask the members of the Group if the Zwolle Group can put the chart on the Zwolle Group web site.

Regarding the follow up of the project there are 4 points to consider: maintenance, the use, future direction (database) and the role for the Zwolle Group.

It is clear that no other groups have an international perspective. It could be an option to expand the results for different parts of the world like South Africa or Asia. Pat pointed out that China is a country to take into account. Gerard expresses his doubts concerning the money and the work involved. There is also the question whether the Zwolle Group could manage the toolkit.

There are opportunities to partner other groups and draw from them. Fred adds that there are people on the mailing list who can contribute. Kenny likes to find a formula to expand the results as a database but he realises the amount of work and the money needed. He suggests a WIKI approach but this concept has some risks.

The conclusion is that the Zwolle group has interest in continuing the project and that the opportunities lie in partnering for instance with UNESCO, IFLA, WIPO or OSI. The focus for a proposal should be what is driving educational institutions. Kenny will write a short proposal and send it out to organisations, which can provide funds.

To be more accessible the results should be turned into a database.

Policies toolkit

One of the comments about the policies toolkit after the 3rd Zwolle conference was that the toolkit is largely American. In a follow up other countries could be a next chapter. Copyright policies are an issue in the UK; therefore it will be an issue for workpackage II in the SURF/JISC collaboration. In the Czech Republic it is starting to be an issue. Also in Estonia there is a discussion about using the model.

There was a discussion about different formulas to continue the project; the participants suggest a system similar to an open archives systems, where different experts could introduce more information and someone validate it. The Group concluded that some financial support or partnership is needed. Jenny informs that funding from Emerald is not available at this moment.

It is decided to transform the toolkit in such a way that it can be a model for other countries. It then can also be used as an input for the conference in Estonia.

The latest version of the document will be put on line.

4. Conference in Estonia

Fred and Wilma report about their visit to the University of Tartu. Fred had serious doubts about a conference in Estonia but these doubts were resolved during the visit. Estonia is really interested and the physical arrangements and logistics are better than first thought.

The aim for the conference will be September/October 2005 because of getting the funds necessary. Possible funding could come from British Council and OSI, Dutch ministry of Economic Affairs, embassies and university presses in Eastern Europe.

Fred will approach the British Council and OSI, Wilma the Dutch ministry, Heike Pisuke will be asked to approach several embassies.

A small task group is formed consisting of Fred, Jenny, Martin and Wilma (people from Estonia could be part of this task group; Wilma and Fred will continue their work to find funding).

Everyone acknowledge that it will be difficult to get publishers involved but everyone agrees that there should be a publisher as a speaker. Jenny will ask publishers at the meeting she's attending soon. Martin suggested to contact university publishers.

The idea is to work in small working groups. Questions will be asked in advance so that the participants can prepare. The presentations and papers will be in English. The estimated number of participants will be around 50-60 from the accession countries, including around 10 from 'Western countries' (including Zwolle Group members).

Martin insisted that the way of presenting issues during the conference need to take into account the culture of those countries

Kenny pointed out some of the issues that we can present: the work of the Zwolle Group, explanation of the copyright legislation of the country and emphasize that their legislation will be subject to the developments of the EU legislation. The focus will be to learn of their own situation and see if and how the Zwolle Principles could be applied.

5. Copyright Toolkits and the SURF/JISC programme

Gerard gives an update on the SURF/JISC programme.

Wilma has been asked to continue the toolkits in work packages II and I. In these working packages she's working together with Ralph Weedon from JISC legal and Coen van Laer from the library of the University of Maastricht.

Work packages III and IV are not fully balanced yet. Those who have submitted the proposals are asked to give it some more thoughts.

Work package V was an open invitation to tender. The Zwolle Group has an advisory role and the co-ordination committee loves to have some comments on the proposals before December 3rd.

Wilma explains work packages II and I. Jenny comments that the SPARC is not very balanced. Sally has commented that it must be made more clearly that the toolkit consists of good practices, terms and clauses and provisions.

Fred mentions the tender of the JISC scholarly communication group. It is probably wise for work package 4 to team up.

Rights of the author

Jenny suggests taking a gradual way to prevent to have a back track by publishers. The document needs an introduction before sending it out to the participants of Zwolle conferences. The new list will be send to the Zwolle Group before Christmas and to the rest of the Zwolle participants before January 15th 2005. All stakeholders will be consulted, including publishers. If tensions rise, they will be made clear. It could then become part of an agenda for the Zwolle Group.

Jenny stresses to move slowly and carefully forward, to keep publishers on board. She refers to the RoMEO database; publishers see this as some kind of branding mechanism: they want to be known as 'green' or 'gold' publishers.

A link from the RoMEO website to the Zwolle website would be welcome. Fred will take this up.

Open access

Fred's document on open access takes a balanced approach. The documents takes into account the view of different stakeholders in relation to open access. In open access copyright must be taken very seriously. Kenny and the Zwolle Group will send their comments to Fred. After adaptation the document will be placed on the Zwolle web site.

Wilma pointed out the impact that the UE sentence about database could have on the open access movement.

6. Zwolle Group 2004 -2005

The members of the Group have a very open brainstorm discussion about now and the future. They feel it is needed to have a long-term plan and exit-strategy. Zwolle has two big things: balance and a sustainable approach to copyright.

The Zwolle Group has done a lot of groundwork and the advocacy role is important to concentrate on. All agree that communication is not the Group's expertise. The Zwolle Group feels too it would make a difference if big organisations would sign up to the principles. Something like the Berlin declaration and its notes on the implementation is needed for the Zwolle Group.

The Zwolle Group decides to publicly launch the Principles and Toolkits and consider this as the completion of the Zwolle work. This 'formal release' will be accompanied with a wrap-up document ('here is what you can do with the Zwolle Principles') as the final output of the Zwolle Group.

It is suggested to sign up to the Principles as an individual. It is important to get at least 30-40 people to sign up at once to give it some impact. The participants of the Zwolle conferences are a good start. Another suggestion is to include 'testimonies' of users of the Zwolle Principles in stead of signatories.

To get growth and gain endorsement some kind of consortium should be created.

To get money to maintain the Zwolle work the Zwolle Group needs to convince a few key organisations from all stakeholders to put some money in it.

It is decided to finalise the activities around December 2005 and end as 'Zwolle Group'.

7. Communication plan and activities

The current website needs some refreshment. It is difficult to find documents and it is not always clear which version of the document it is. The copyright policies referred to, also need to be cleared up. Although there is not much money available to adapt the web site, an editorial and review group should be established to look at the website and also into the possibility to make it a 'branding tool' for publishers. Patricia will have a look at the web site.

When the toolkits are ready, an e-mail campaign to spread the message has to be started. Fred and Wilma will make a proposal of sending out the message. The most important thing is how to get inside the regular means of communication of each stakeholders group. We have to identify the right people and the relevant communication means as well as make 'ready made' content of what to communicate. This could become part of the 'communications toolkit'.

It is suggested to organise a 'communications workshop' at the next meeting of the Zwolle Group, where communication officers could give advise and suggestions.

8. Matters arising

The review of the *acquis communautaire* in Europe also has consequences for other players like universities.

Conferences to target are the Columbia University conference in April 2005. Kenny undertakes action, the LIBER conference. Wilma will contact Raf De Keyser and the PALS conference.

<u>Activity/action</u>	<u>who</u>
Include examples into copyright policies document Kenny Crews	Fred
Ask Copyright Expert Group of EBLIDA to use their chart on InfoSoc Directive of EU	Wilma
Short proposal on int. comparison of CR laws and send it out to organisations for funding	Kenny
Put latest version of CR policies document on the website	Kenny, Gerard
Look for funding of Conference in Estonia	Fred, Wilma
Task force group to prepare conference Estonia	Fred, Jenny, Martin, Wilma (+ Estonians)
Contacting publishers to get them involved in the Estonian conference	Jenny
Contact JISC Scholarly Communications Group to team up with their tender and Work Package 4	Fred, Gerard
Revise 'Rights of Authors' and mail them to Zwolle Group and Zwolle Conference participants	Wilma
Realise a link from RoMEO website to Zwolle website	Fred
Send comments on document Open Access to Fred	All
Put revised document on Open Access on website	Gerard
Edit and review the current website	Patricia
Proposal for an (email) campaign on Zwolle Principles and Toolkits	Fred, Wilma
Organise a Communications Workshop at the next Zwolle Group meeting	(Gerard + Pat + Chris)?
Promote Zwolle at Columbia conference	Kenny
Promote Zwolle at LIBER conference	Wilma
Promote Zwolle at PALS	?
Promote Zwolle (at conferences, in articles etc)	All

WMO/PRB
January 4th 2004